Project : " i'Flavours – Promoting of local agricultural products "

Financed through **NRDP** - sub-measure 19.3 "*Preparation and implementation of cooperation activities of Local Action Groups", Component B- "Implementation of cooperation activities of selected LAGs".*

Implementation duration: 20 months (September 2023-May 2025)
Non-refundable financing amount: 69,567.14 euro.

*The general objectiv*e - participation in a transnational cooperation project, with the aim of developing the territories of the 7 partners local action groups through the development of a set joint activities aimed at identifying and valorizing the products and these local producers , through a promotion network developing and valorization network of locally specific products from the territories of partner LAGs.

The project propose activities in the fields of action regarding:

• Promoting of new products, practices, processes and technologies.
• Creating a agree food chain and local markets.
• Exchange of experience and good practices regarding local development.

Activities:

➢ Project management
➢ Information and promotion of project objectives and results
➢ Establishing the common methodology
➢ Development of a common IT application
➢ Joint cooperation actions regarding local agricultural products held in the territory of the Pelion Development Agency LAG.
➢ Information and promotion of project objectives and results.

Target group: Local communities/actors from the LAG territories, economic agents, members of local folklore ensembles, folklore music performers, craftsmen, local producers and people interested to participate in the events.

Partners:

✓   **Pelion Development Agency** *Volos/Greece*
✓   **Local Action Group Association „Calafat"** *Calafat/Romania*
✓   **Trikala Development Agency**, *Kalampaka/Greece*
✓   **KAAEKT Samos**, *Samos/Greece*
✓   **Kilkis Development Agency**, *Kilkis/Greece*
✓   **GAL de la Côte des Bar en Champagne**, *Bar sur Seine/France*
✓   **Asociación para el Apoyo Integral de las Comarcas del Interior**, *Useres/Spain*